

POSTNET HANDS OVER A MILLION BOOKS TO SCHOOLS

Pic caption: PostNet SA's managing director Chris Wheeler (centre) and Kevin Fine from 5FM get the ball rolling to give three million books to schools, libraries, institutions and individuals.



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PostNet SA in conjunction with Rotary and 5FM's Kevin Fine have embarked upon a campaign to donate a million books to under-privileged schools in Gauteng.

Rotary Districts in the USA initiated the "Books of the World" project, some years ago, and to date have recycled and distributed more than 5-million books. For the last five years Rotary SA has been distributing books in South Africa and this year it has combined forces with PostNet SA and Kevin Fine of 5FM to deliver over 3 million books to schools, libraries, individuals and day-care centres. PostNet will be responsible for the delivery of the books via its fleet of PostNet Courier vehicles, while Fine and 5FM have partnered to give the project a national voice via the airwaves.

"Literacy is an on-going challenge especially for schools situated in the poorer areas where there is limited access to books. As a company we have dedicated our corporate responsibility to economic and social upliftment and education. Being a major player in the franchise sector, we believe in growing small enterprises and literacy is a critical factor in empowering communities who will ultimately become part of the larger economy," says Wendy Sweetman head of marketing, communication and training.

Fine committed his time and energy to the project and says "too many people are complaining about the symptoms of illiteracy, and not focusing on the cause. If we can educate

more South Africans, it will undoubtedly have an impact upon crime and unemployment. Plus – it's a great way for South Africans to do their bit by nominating those in need of books through my radio show – all they have to do is call or email me and together with Postnet Courier we'll get the books to every corner of the country".

While PostNet's CSI initiatives are run independently from parent company, OneLogix, they will add value to the overall CSI objectives of the OneLogix Group.

Each PostNet store, of which there are 218 around the country, is a high performance business centre providing a range of innovative business solutions such as courier services, document and digital solutions and office supplies.

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